

The National Guild of Hypnotists

Consulting  
Hypnotist  
Hypnotherapist  
Certification  
Training Ireland

# PROSPECTUS

Presented by

NGH Certified Instructor  
Martin Kiely, BCH, CI, OB

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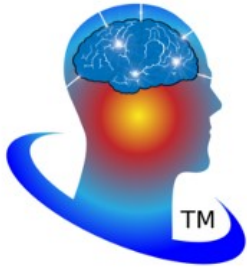
**CORK – LIMERICK – GALWAY - DUBLIN**



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## A Personal Message



# Martin Kiely

## Hypnosis Hypnotherapy

NGH Hypnosis Certification Training Ireland



### Welcome,

Thank you for your interest in learning more about the professional practice of hypnotism and the National Guild of Hypnotists Hypnotist Certification training.

I sincerely hope that you will find what you are looking for here, be that information on the use of hypnosis for your personal benefit or on hypnotism training for professional use. Martin Kiely Hypnosis Centre is an internationally recognized, Cork based, hypnotherapy service and training provider since 1989.

We, at Martin Kiely Hypnosis Centre take great pride in being the first to bring the National Guild of Hypnotists (NGH) Consulting Hypnotist / Hypnotherapist Certification training to Ireland. The NGH are the oldest and most established hypnosis organisation in the world with over 17,000 members in 72 countries worldwide.

Perhaps you have been dabbling part time with hypnosis and are now thinking about a full time career. Perhaps you are relatively new to the profession and are conducting research into hypnosis training programmes available that meet your financial and educational requirements.

I would like to reassure you that all NGH Students receive quality and appropriate training using the NGH internationally recognized core-curriculum.

The hypnosis profession needs dedicated, talented people who have a passion for wanting to help others. Think of it, what a wonderful career opportunity hypnotism offers if you are willing to make the commitment.

Within this prospectus I hope you find answers to many of the frequently asked questions about Hypnotism Certification Training. If you have any more questions I will be delighted to answer them if you would like to call me or contact me by email.

I look forward hearing from you and being of service to you in the near future.

Warmest regards,

*Martin Kiely, BCH, CI, OB*

NGH Board Certified Hypnotist and Instructor  
NGH Ambassador for Ireland





## **079.157.010- HYPNOTHERAPIST**

Alternate Title: Master Hypnotist

Alternate Title: Hypnotist

As defined in

*THE DICTIONARY OF OCCUPATIONAL TITLES*

PUBLISHED BY

**The United States Department of Labour**

"Hypnotherapist induces hypnotic state in client to increase motivation or alter behaviour pattern through hypnosis. Consults with client to determine the nature of problem. Prepares client to enter hypnotic states by explaining how hypnosis works and what client will experience. Tests subjects to determine degree of physical and emotional suggestibility. Induces hypnotic techniques of hypnosis based on interpretations of test results and an analysis of client's problem. May train client in self-hypnosis conditioning."

## There is a distinction between "Hypnotism" and "Psychotherapy."

- ⇒ **Psychotherapy, which as a hypnotist we do not do, means the diagnosis and conversational treatment of mental disease.**
- ⇒ **Hypnotism / Hypnotherapy, which we practice, means the use of trance and suggestion to improve general self-control and maintain a positive mental attitude.**

It is clear that psychotherapy involves the "disease" of sick people, while hypnotherapy involves helping normal people cope with normal problems in living. Hypnotism is a safe and effective intervention for a variety of motivational, self improvement and goal setting situations. It is natural and free of side effects, when performed by a certified competent practitioner the results are long lasting and often permanent.

It does not require years of study to become a hypnotist, although an expert can become such only through constant practice, such as is necessary to insure proficiency in any art. There is no restriction upon the acquisition of hypnotic knowledge; its blessings belong to all who desire them and are willing to strive to secure them. It is a natural ability possessed by practically everyone and capable of being developed by all who devote to its study the patience and energy always so necessary for the development of natural talents.

We have a highly concentrated and focused programme that saves you both time and money. The education you receive is of the highest standard. Our training programme is hands-on from the first day. We have a method that we teach and which you learn and practice each time we meet. You also learn many other aspects about the profession of hypnotism. Should you choose to set up private practice you will graduate with the ability to work with almost every person who comes to see you.

### **PLEASE NOTE: THIS IS NOT A CORRESPONDENCE COURSE**

Hypnotism training solely or primarily through correspondence is by itself insufficient. Essential aspects of hypnotherapy training leading to an effective, successful practice include: experiencing numerous group and individual hypnosis processes and giving and receiving feedback about your subjective experiences. Live demonstrations and commentary followed by questions and answers; and supervised practice sessions with feedback from client and supervising instructor. Correspondence courses are very limited in their potential for training persons to become hypnotists.

So whether you are looking to experience hypnosis for personal development or would like to train to become a Consulting Hypnotist, I am sure you will find the information you need in this prospectus.

## National Guild of Hypnotists Certification Training

This NGH training programme offers a comprehensive hypnosis training programme. The NGH curriculum is an effective, proven programme for helping individuals resolve problem areas in their lives. You will also receive training on record keeping, effective marketing and advertising, as well as tips on how to set up your successful hypnosis practice.

The tuition includes a minimum of 100 hours of combined classroom instruction, homework assignments, practice sessions, and supervised practice. Eighty (80) hours of face-to-face classroom and twenty five (20) hours of reading assignments, written homework, practice of all the inductions and techniques learned in class, watching videos, listening to CD's and creating a preliminary business plan.



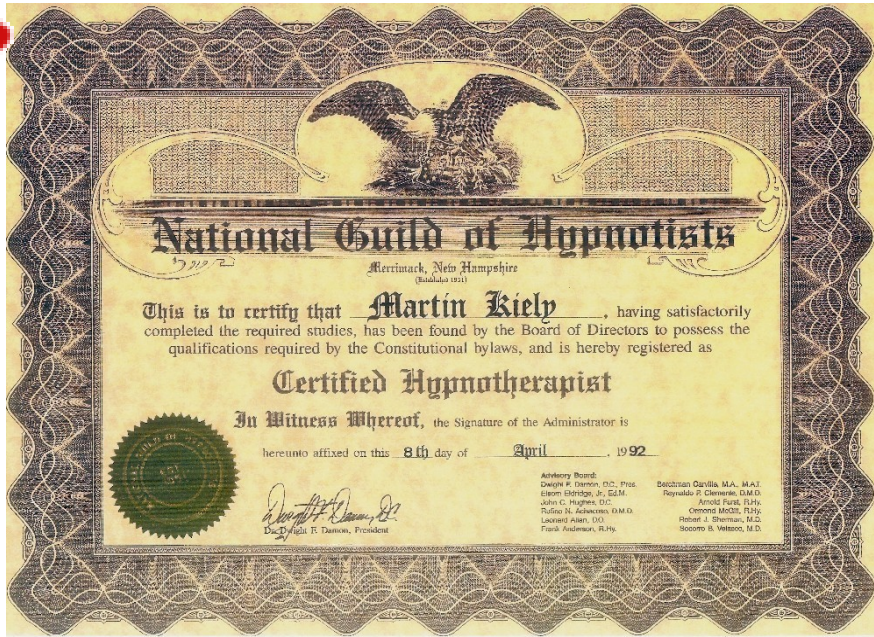
*Martin Kiely presenting at the NGH Convention and Educational Conference August 2008*

Students are also required to submit assignments as part of the course. You will be invited to participate in an interesting training schedule which will include demonstrations of processes, lectures, questions and answers and supervised hands-on practice and demonstration of techniques. You will be given direct experience and the opportunity to apply the theory behind the practice of hypnosis. Students will be able to work in pairs to put the techniques into practice and benefit from instructor feedback.

NGH Consulting Hypnotists have a variety of options on completion of their training. This course is for anyone who wishes to start a new career or to enhance their present career. They can set up their own private practice or work with other health professionals or, in some instances, use their new skills to complement their existing work.

Upon successful completion of this training, you will be qualified to be considered for Certification as a Consulting Hypnotist / Hypnotherapist recognized, registered and certified by the National Guild of Hypnotist.

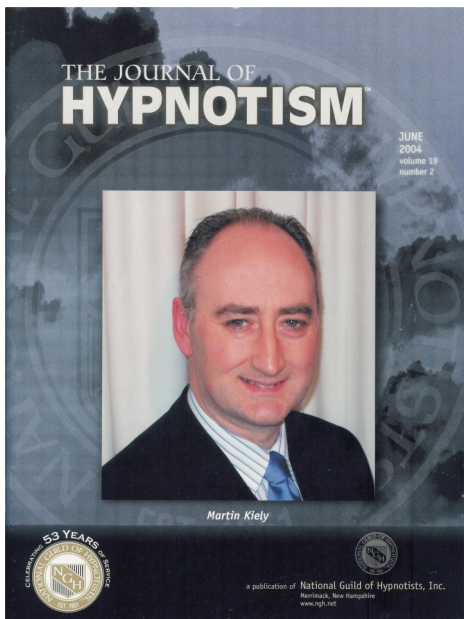
# Your Certification



On

successful completion

of the your training you will be eligible to use the letters C.H. (Consulting Hypnotist / Hypnotherapist) after your name. You will be qualified as a Certified Hypnotist / Hypnotherapist with the National Guild of Hypnotists. You will also receive a year's FREE membership with the NGH. This valuable membership includes regular journals and publications keeping you up to date on current issues in the Hypnotism Profession and also offers you the opportunity to avail of significant discounts on books, conferences, CD's and DVD's. See [www.ngh.net](http://www.ngh.net) for more details.



**INTERNATIONAL  
CERTIFIED MEMBER**





## About Martin Kiely, BCH, CI, OB

Martin Kiely is a full-time consulting hypnotist practising in Cork, Ireland, since 1989. He maintains a highly successful hypnosis practice and professional hypnotism training centre. Martin is the first National Guild of Hypnotists Board Certified Hypnotist and Certified Instructor in Ireland.

He was honoured by being featured on the cover of The National Guild of Hypnotists prestigious Journal of Hypnotism, June 2004.

In 2006, he received international recognition for his work in the hypnotism profession. During the banquet and awards ceremony at the National Guild of Hypnotists annual convention and educational conference held at the Best Western Royal Plaza Hotel, Marlborough, Massachusetts, USA, NGH president Dr. Dwight Damon presented Martin with the International Visionary Award.

Early in 2008 Martin founded the National Guild of Hypnotists Ireland Chapter with students who successfully completed the NGH Consulting Hypnotist Certification training with Martin. He was elected as President of the NGH Ireland Chapter by fellow founding members



In 2008 Martin was inducted into the NGH Order of Braid which recognizes a lifetime of outstanding achievement, dedication and service. Martin is the World Hypnotism Day lead for Ireland and the Audio/Video production committee lead for World Hypnotism Day.

Martin was a faculty member and presenter at the NGH 2008 convention in Marlborough Massachusetts, USA.

In 2009 Martin was appointed the National Guild of Hypnotists Regional Ambassador for Ireland.

On August 14, 2010, Consulting Hypnotist Martin Kiely from Cork, Ireland was awarded the 'Rexford L. North Award' by Dr. Dwight Damon, President of the National Guild of Hypnotists, the world's oldest and largest hypnosis organization, with membership of over 10,000 hypnotists in 65 countries worldwide.

*"Dr. Rexford L. North Memorial Trophy"* is the highest honour given each year by the National Guild of Hypnotists at the Annual Convention and Educational Conference in Marlborough, Massachusetts, USA. The award is given in memory of the National Guild of Hypnotists founder, Dr. Rexford L. North.

A number of honours and awards are given at the annual conventions, with the recipients chosen by their peers and also by a committee. The highest honour bestowed upon a member is the coveted Dr. Rexford L. North Memorial Award given in honour of the NGH founder.

At the NGH 2010 Annual Convention and Educational Conference the Guild celebrated 60 years of service worldwide. The largest and oldest organization of its kind, the National Guild of Hypnotists provides a wide range of support and professional development services for hypnotists on every continent. Its mission is, in part, to educate the public about the value of hypnosis and also to continue its leadership role in expanding the profession of a certified consulting hypnotist.

Dr. Rexford L. North founded the National Guild of Hypnotists in 1951. His vision transformed hypnosis, bringing together individual practitioners, entertainers and isolated scientists into a homogeneous body that is now respected by the public, establishing an organization and structure with professional standards and regulations.



Hypnotism is an accepted and recognized option regularly utilized by many health care workers, counselors and other mental health professionals. Hypnosis provides a valuable tool for enhancing an individual's ability to deal with pain or stress, or to assist in diminishing undesirable behaviour patterns. As the use of hypnotism increases, so does the demand for those who are trained to provide it.

THE 2011  
NATIONAL GUILD OF HYPNOTISTS

*Convention*

conceive ... believe ... achieve

The members of the National Guild of Hypnotists are a very talented collective of men and women—a membership with whom you can be proud to be affiliated as well as learn from in an interchange of ideas and skills.

Martin Kiely is an excellent example of such talent. He is a consulting hypnotist practicing in Cork, Ireland. Active in the annual NGH Convention, for several years Martin has used one of his talents to create videos to help spread the message of this important professional event.

You'll find Martin's video for the 2011 NGH Convention on both of the convention websites, [www.hypnotistsconvention.com](http://www.hypnotistsconvention.com) and [www.thehypnotistsconvention.ning.com](http://www.thehypnotistsconvention.ning.com)

Join the "[SOCIAL VIDEO Study & Action Group](#)" on the Hypnotists Convention Ning Community where Martin shares his skills in using video to market your practice. And read on to learn how to add this video to your own website or blog.

YOUR TALENT IS GOD'S GIFT  
TO YOU....



*Scroll to the next page*

## Advanced Education and Training



*Martin Kiely receiving the 'Order of Braid' at the NGH 2008 Convention.*

Martin successfully completed numerous speciality certifications: *Sports Hypnotism Certification* which provides skills and techniques to become expert in the delivery of hypnotism for enhancing sport performance with athletes, and for practising interventions for the most common performance issues. *Complementary Medical Hypnotist Certification* a speciality certification of the NGH to become qualified to work in a medical environment. This training is for complementary hypnotism, which means the use of hypnotism as an adjunct to conventional medical care. *Pain Management Certification* Martin trained with Ron Eslinger, CAPT, USN, Retired who is a Certified Registered Nurse Anesthetist, Board Certified Hypnotist and a Certified Master Instructor through the NGH. Martin successfully completed an intensive advanced training on the use of hypnosis as a complementary and integrative treatment of choice for managing chronic pain. Integrating the use of hypnotism, hypnotic techniques and the power of suggestion into pain management treatment is the most flexible non-invasive treatment for pain relief. New research has shown that psychological methods such as hypnosis are more effective for pain management than medications or surgery. *Certification in Clinical Hypnotism*

Martin is a trained *Stage Hypnotist with a Certification in Ethical Stage Hypnotism*. His training was with Jerry Valley and Tommy Vee. Jerry Valley is one of the great masters of Stage Hypnotism with a stage career that spans over 37 years. Jerry is author of the best seller book 'Inside Secrets of Stage Hypnotism' and recipient of many prestigious awards in the profession.

Martin provides National Guild of Hypnotists approved professional hypnotism certification training and hypnosis hypnotherapy services for stop smoking, weight control management, stress, confidence, sports motivation, instruction in self-hypnosis for clients, motivating them to improve specific aspects of their lives, as well as extended support of a non-medical nature.

Consultant Hypnotist Hypnotherapist Martin Kiely works with clients regarding a medical or mental disease only on written referral or acknowledgement from a licensed medical or mental health professional. Hypnotism may be used either as an adjunct treatment under these professional's direction or in recommended supporting roles, such as stress or fear reduction and pain management for pre and post-surgery, terminal care, or rehabilitation. Martin Kiely Hypnosis Centre helps to educate the general public and demystify hypnotism.

# Code of Ethics for Certified Instructors of the National Guild of Hypnotists

## Protection of the Public and Client

In order to protect the public from improperly trained practitioners, Certified Instructors shall teach students the entirety of the National Guild of Hypnotists Core Curriculum. While instructors may add material of their own, nothing shall be taken away from the curriculum or dropped. Certified Instructors shall use the latest version of curriculum materials.



## Certified Instructors

## Protection of the Student

Students shall receive instruction in all aspects of the hypnotic arts and sciences covered in the National Guild of Hypnotists Core Curriculum.

Certified Instructors shall provide opportunities for remedial training to any student who feels that his or her mastery of the material is incomplete. Certified Instructors shall take all reasonable steps to insure that any training sessions and practicum be conducted in a manner that safeguards the physical and emotional welfare of the student. All courses of instruction shall emphasize the need for students to be aware of their personal boundaries, and the need for ongoing development.

## General Good and Welfare

The welfare of clients/volunteers is paramount, whether they are drawn from students or from the general public. At any time that the Certified Instructor has any reason to question the safety of the work in progress they shall halt the session, in a manner that protects the well-being of the subject.

## Student Confidentiality

The confidentiality of the work carried out by any student should be protected by a course contract. This should include any comments and assessments made by the Certified Instructor. Any comments that may help the student develop should be made known to them as soon as practicable, as with any comments of concern regarding the safety of their work or knowledge.

## Freedom from Abuse and Exploitation

All exploitation is abuse. No Certified Instructor shall behave in a manner that shall give rise to the financial, emotional, physical or sexual exploitation of any client, volunteer, student or graduate. This includes any inappropriate personal or exploitative relationship or activity inside or outside of the training environment. Should there be any indication that such an inappropriate relationship exists or is developing then the Certified Instructor shall make arrangements for the student to be taught in a way that severs the link between the relationship and the training environment.

## Advertising

The advertising of courses shall be restricted to factual material. All claims regarding standards, outcomes and facilities available must be accurate and verifiable. Regardless of the media used, there shall be no claims as to potential career opportunities (such as instant expansion of practice or the ability to command higher fees) unless such claims are factual and can be verified. While testimonials from successful students may be used, all testimonials must also be restricted to factual material and make only true and verifiable claims. The Certified Instructor shall be responsible to determine the accuracy of any claims made in testimonials. Certified Instructors shall make full disclosure regarding qualifications that equip them or any person teaching, tutoring or supervising (e.g. CI, Certified Instructor, National Guild of Hypnotists).

## Financial Disclosure

Certified Instructors shall always be ethical and honest in their financial dealings with prospective or enrolled students. Full financial disclosure should always be made and adhered to with students. All financial arrangements for National Guild of Hypnotists based core-curriculum instruction should be able to meet the scrutiny and requirements of local and state regulations.

**NOTE:** In fairness, any fees that will be assessed the student in addition to the advertised tuition must also be disclosed prior to student's enrollment.

## Legal Compliance

Certified Instructors should be aware of and comply with any and all local or state regulations regarding postsecondary school accreditation. Instructors should also ensure that every one of their students is made fully aware of National Guild of Hypnotists Code of Ethics and Standards of Practice, and Recommended Terminology, as well as local and state laws pertaining to the professional practice of hypnotism.

## Required Hours and Classes

Certified Instructors will organize their certification courses so that a MINIMUM of 75 hours is face to face classroom time with a minimum 25 Hours Guided Independent Learning. Certification courses MUST BE a minimum of 100 hours that is equivalent to two college semesters. To retain active Certified Instructor status, two classes must be taught each year. If the occasion arises that a Certified Instructor is not going to be teaching, he or she may apply for inactive status until such time as they are able to resume teaching.

## Why Take the NGH Consulting Hypnotist Certification Training?

- ✓ You will receive professional training approved by the National Guild of Hypnotists using the internationally recognized core-curriculum.
- ✓ Your trainer Martin Kiely has an established hypnosis practice since 1989, allowing you to learn from someone who has experience in running a hypnosis business.
- ✓ This innovative programme is designed to give the participants a working understanding of hypnotism. The course is practical and down-to-earth, concentrating heavily on the how-to-do-it aspects.
- ✓ We offer the official NGH Hypnosis Training Programme over a flexible time schedule.
- ✓ You benefit from a full years membership to the *National Guild of Hypnotists* on successful completion of the course.
- ✓ You will be able to use the letters C.H. (Consulting Hypnotist / Hypnotherapist) after your name on successful completion of the course.
- ✓ Martin Kiely is a full time consulting hypnotist practicing in Cork, Ireland since 1989. He maintains a highly successful hypnosis practice and professional training centre. He is an award winning hypnotist and the first National Guild of Hypnotists Board Certified and Certified Instructor in Ireland.
- ✓ By means of supervised practice sessions, you will be trained to actually produce the hypnotic state and use it skillfully and effectively. Well thought out, tested-and-true, this course will help you to master your hypnotism skills and increase your results.
- ✓ We will teach you how to help people Stop Smoking with hypnosis.
- ✓ We will give you proven and tested scripts that work, CD's and DVD's to make your journey into your hypnosis career an interesting one.
- ✓ We will demonstrate how you can help people to get rid of their fears and phobias using age regression techniques.
- ✓ You will learn invaluable tips on how to start your own business and find an area or areas which you can explore further and potentially specialize in.
- ✓ Upon completion of this training an individual knowing little to nothing about hypnotism, can become proficient and feel confident with the hypnotic process.

## **Topics of this Comprehensive Course Will Include.**

### **Suggestibility Testing/Hypnotic Induction Techniques**

The purpose and types (authoritarian and permissive) are discussed, demonstrated and practiced. Scripts will be provided for all of the induction procedures. Practical hints that influence hypnotic suggestibility. Supervised practice by class members.

### **Recognition and Classification of Clients**

An in-depth discussion of the qualification of subjects, including common misconceptions we encounter, occupational susceptibility, age, and susceptibility of highly impressionable and emotional people.

### **Favourable and Unfavourable Influences and Dangers of Hypnosis**

In this segment, we discuss the influences of light and colour, of temperature, of odours, of music and sound, of quietness and the influence of emotions and its effect on inducing hypnosis.

### **How to Hypnotise**

A three-step classical hypnotic induction procedure is introduced and demonstrated. Participants practice and are critiqued.

### **Methods of Awakening**

Ordinary and gradual awakening methods are shown. Participants practice a self-hypnosis induction and awaken themselves.

### **Depth Stages of Hypnosis**

Participants are introduced to the six depth stages of hypnosis and the criteria for judging trance depth.

### **Self-Hypnosis Training**

Participants will learn the rationale for using self-hypnosis and how it can influence all phases of their lives. In addition, they will be introduced to the world of "suggestion," and learn six important criteria for formulating action suggestions.

### **Hypnotic Miscellany**

Mechanical aids and posthypnotic suggestions are introduced. Deepening techniques and topics such as negative word traps and unethical posthypnotic suggestions are discussed.

### **Advanced Induction Techniques**

The eight steps necessary to perform an effective progressive relaxation induction are demonstrated, instantaneous, indirect and waking hypnosis techniques are shown and practiced.

### **Your Hypnotism Practice and How It Should Be Structured**

The varied possibilities and options open to enhance a profitable hypnotism practice are explored. This includes marketing one's private practice. The methodology and structure developing a far-reaching practice, and marketing one's hypnosis programmes to the corporate world are analysed. Ethical and legal considerations are also discussed.

## Hypnosis Training Course Content Part I

- ✓ Introduction - Goals and Training
- ✓ Suggestibility tests
- ✓ Classification of subjects
- ✓ Influences and dangers
- ✓ Misconceptions and truths
- ✓ Subconscious v's Conscious mind
- ✓ How to hypnotize
- ✓ Rapid inductions
- ✓ Instant inductions
- ✓ Deepening techniques : Depth tests and scales
- ✓ Bringing client back to full awareness
- ✓ Developing rapport
- ✓ Indirect suggestion
- ✓ Applications of hypnosis
- ✓ Powerful inductions and deepeners
- ✓ How to decide which inductions to use based on the client's needs
- ✓ Mechanical aids
- ✓ Historical overview of hypnosis
- ✓ Complete Smoking Cessation Programme
- ✓ Weight Control and Stress Management Programmes
- ✓ Scripts and their use within your practice



## **Hypnosis Training Course Content Part II**

- ☑ Conducting your first session with a client
- ☑ Behavioural assessment; goal setting & reinforcement
- ☑ Conducting sessions two, three and four, etc. with a client
- ☑ Designing and teaching a self-hypnosis course
- ☑ Age regression work
- ☑ Affect bridge and calendar regression techniques
- ☑ Eliminating fears and phobias
- ☑ Regression Exploration
- ☑ Advanced hypnosis techniques
- ☑ Stress reduction strategies
- ☑ Discomfort Control
- ☑ Performance Enhancement techniques
- ☑ Self hypnosis techniques
- ☑ Effective marketing and business strategies
- ☑ Legal considerations
- ☑ Final Examination

***"To become Certified,  
you don't need to  
purchase additional  
books. You receive  
everything you need  
with your training fee."***

Upon successful completion of Part II, all paid participants who have completed attendance requirements will be awarded Certified Consulting Hypnotist by the National Guild of Hypnotists, the largest and most established and prestigious hypnosis organization in the world. Your first year of membership is included in your course fee.



## Your NGH Hypnosis Training Course Ireland Investment Covers:

- ⇒ Two Hypnotism Training Manuals.
- ⇒ Audio CD's and DVD Recordings.
- ⇒ Business Start-up Portfolio.
- ⇒ Tried and tested Professional Hypnosis / Hypnotherapy Scripts that produce results.
- ⇒ **FREE**—12 Months membership in the NGH.
- ⇒ Referrals through computer listings.
- ⇒ 12 Month subscription for "The Journal of Hypnotism" and "Hypno-Gram" (Published by the NGH quarterly).
- ⇒ PLUS, a complete set of members materials, all benefits and many handouts.
- ⇒ Quality training and instructional materials.
- ⇒ Professional books, recordings, CD's, DVD's and Video discounts.
- ⇒ Continuing education programme.
- ⇒ Student and Member Support Services by NGH professional staff.
- ⇒ PLUS, on completion of your studies, you will receive your personalised 11 x 4 Certificate and an Embossed Membership Card.
- ⇒ Past students may, at his or her option, retake any class without additional charge. This policy will ensure continual success of all graduates.
- ⇒ Avail of NGH Members Professional Liability and Malpractice Insurance.
- ⇒ 12 Months SILVER Membership in the NGH Ireland members resources website. <http://nghirelandchapter.com/registration-sales-page/>
  - Archive of Hypnosis Publications
  - Member Profile Webpage
  - Silver Training Video Library
  - Silver Training Audio Library
  - Silver Member Resource Library

*(NOTE: This BONUS is only available through the NGH Hypnosis Certification training provided by Martin Kiely Hypnosis Centre)*



## Professional Liability and Malpractice Insurance

*Please Note: The cost of Professional Liability and Malpractice Insurance is **NOT** included in your tuition fee. Students who wish to obtain insurance cover can avail of a reduced premium rate agreed with Holistic Insurance Services and NGH Ireland Members. Further details provided during course.*

### SUMMARY OF COVER

Your Holistic Insurance Services policy is an annual contract which may be renewed each year subject to your needs and our terms and conditions.

This policy includes the following covers as standard:

- *Professional Liability and Malpractice*
- *Public/Products Liability*

Optional extension:

- *Business equipment insurance*

The following tables provide a summary of the main policy benefits and any significant exclusions or limitations. For full policy details and our full terms and conditions please read your Policy Wording, which will be provided on completion of your contract, or at any time on request.

Important Information

The Customer Service section of this Policy Summary gives you important information on the following:

- *Your 'Right to Cancel'*
- *Making a claim*
- *Our complaints procedure*

### Policy Summary

**Liability Insurance – the following will be automatically included:**

#### **Malpractice and Professional Liability**

The Limit of Indemnity is €5,000,000 – however this is reduced to €2,500,000 for beauty treatments and any animal therapies. If you are still a student the limit of indemnity is €1,000,000.

The policy will provide cover up to the limit of indemnity against legal liability (in connection with your business) for damages in respect of:

compensation sought by a client if you have made unintentional errors or are found to have been negligent, whether an injury has occurred or not the cost of legal representation to defend any such action

Also included is:

Retroactive cover for previously insured periods  
Libel and slander/breach of confidentiality cover.

#### **Public/Products Liability**

The Limit of Indemnity is €5,000,000 – however this is reduced to €2,500,000 for beauty treatments and any animal therapies. If you are still a student the limit of indemnity is €1,000,000.

The policy will provide cover up to the limit of indemnity against legal liability (in connection with your business) for damages in respect of:

accidental injury to a third party person accidental loss of or damage to Property not owned by you the cost of legal representation to defend any such action

*(Further information and details provided during class training)*



# Your Hypnosis Training Investment

## **Option #1: Reserved Place Fee €3397**

Includes *Extra Fast Action Bonuses* €700 value.\* Yours at no additional cost.

With the **Reserved Place** option your tuition fee is €3397.

Deposit of €300.00\*\* and balance of €3097 due on or before course scheduled start date. *(Contact Martin Kiely Hypnosis Centre for upcoming training dates for Dublin, Cork, Galway or Limerick.)*

## **Option #2: Payment Plan €3397**

With the **Payment Plan** option your tuition fee is made up of 4 payments of €700 and 1 payment of €597. The final installment to be received on or before the 5 scheduled weekend training start date. Deposit of €300\*\* secures your spot. *(Contact Martin Kiely Hypnosis Centre for upcoming training dates for Dublin, Cork, Galway or Limerick.)*

\* Those paying in full, 14 days in advance of advertised start date will receive 'Extra Fast Action Bonuses'. These bonuses are only available for a limited time. Please note that there are a limited number of places available on the course so to avoid disappointment reserve your place early. Class size 6 – 10 students.

\*\* Your booking deposit of €300 is refundable.

Additional expenses i.e. travel, accommodation and meals incurred will be absorbed by students.

*Expenses incurred while participating in Continuing Education may be tax deductible including the cost of tuition fees, travel expenses, accommodation etc. Consult your accountant, Tax adviser or Tax Office for further information on your entitlements.*

If you have any further questions regarding tuition fee please feel free to contact me by telephone at 021 4870870.

*Whenever we make a change in our lives... for the better...  
that moves us forward – it costs us three things:*

**TIME - ENERGY - MONEY**



**If you are not 100% convinced that the National Guild of Hypnotists Consulting Hypnotist Certification is an indispensable addition to your personal and professional development you may request a prompt refund.**

**If you are not happy with the course by lunch time on day one just return all your course materials and we will refund your fee paid.**

### **Earnings and Income Disclaimer**

Every effort is made to ensure that we accurately represent hypnotism services and the potential for income. Earning and Income statements made by Martin Kiely of Martin Kiely Hypnosis Centre are estimates of what we think you can possibly earn.

There is no guarantee that you will make these levels of income and you accept the risk that the earnings and income statements differ by individual.

As with any business, your results may vary, and will be based on your individual capacity, business experience, expertise, and the action you take. There are no guarantees concerning the level of success you may experience. The testimonials and examples used are individual results, which may not apply to the average practitioner, and are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on his or her background, dedication, desire and motivation.

There is no assurance that examples of past earnings can be duplicated in the future. We cannot guarantee your future results and/or success. There are some unknown risks in business that we cannot foresee which can reduce results. We are not responsible for your actions.

The use of our information, products and services should be based on your own due diligence and you agree that Martin Kiely of Martin Kiely Hypnosis Centre is not liable for any success or failure of your practice/business that is directly or indirectly related to the purchase and use of our information, products and services.



**IMPORTANT  
MESSAGE**

*Look What People Are Saying...*



*"For me personally it has been one of the best experiences of my life. I have done a lot of work on myself and have gathered loads of tools along the way but this tool is one of the most valuable"*  
**Chris Kelly. Carlow, Ireland**

*"The material was very insightful. The instructor was very professional and down to earth as well."*  
**Sandra Kazlauskaitė, Carlow, Ireland.**

*"Very professional and well run course. Enjoyable and a lot of information."*  
**Benny Naughton, Athlone, Ireland**

*"Friendly, relaxed environment where everything was discussed and dissected thoroughly. Will miss it and everybody."*  
**Mike McCarthy, Mayo, Ireland**

*"Very interesting and useful training on hypnosis to really learn what hypnosis really is and gain an understanding on different techniques and approaches, eliminating many misconceptions."*  
**Diego Mendez Milla, Galway, Ireland**

*"Very comprehensive course with a very good instructor. Very good course material and follow-up material."*  
**Sean Sheahy. Cork, Ireland.**

*"I was very happy with the training and with the amount of bonus material."*  
**Diarmuid Galvin. Cork, Ireland.**



*"I am very happy and also lucky that I chose to do this course with NGH. There are so many "scams" around. But this was really good!"*

**Sandra Balcuimiue. Cork, Ireland.**

*"Usually on any training course you hope to be able to pick up some new skills that you can use, usually 20% useful 80% not. This course I found gave 100% useful."*

**John O'Meara. Cork, Ireland.**

*"Very good course: we laughed, we cried. I learned a lot about myself and have benefited greatly personally, even if I never used the skills with others."*

**Stephen Connolly. Cork Ireland.**



*Look What People Are Saying...*



*"I considered the course to be well run with good practicals also included. I definitely feel prepared to begin a practice for myself should I decide so."*  
**Martin C. Cork, Ireland.**

*"I found the course very good. A bit intense at times."*  
**Laurance G. Cork, Ireland.**

*"A wonderful experience with a great group. Thanks!!!"*  
**Paul Soden Cork, Ireland.**

*"Must say the course was very well structured and though out. Excellent instructor on teaching and knowledge of hypnosis as well as helping to get started as a Consulting Hypnotist."*  
**Paul Giltinan. Cork, Ireland.**



*"Excellent course. I learnt a lot. I applied a lot of what I learned for my own personal development, stress management etc. My own clients benefited more and more as I progressed through the course. I also met a great bunch of people."*  
**Anne Marie Courtney. Kerry, Ireland.**

*"Excellent course overall."*  
**Martin Hodge. Cork, Ireland.**



*"I felt I definitely benefited from the course and think Martin was an excellent tutor and expert in his field.."*  
**Norma Carty. Wexford, Ireland.**

*"Excellent course, well delivered, very interesting, flexible so could concentrate on interested areas..."*  
**Don Sheehan. Cork, Ireland.**



**Martin Kiely, BCH, CI**  
NGH Board Certified Hypnotist & Instructor



**Anthony Smyth**      **Marian Kelly**  
NGH Consulting Hypnotists / Hypnotherapists



## Eligibility of Applicants

You do not need to have any prior experience of hypnosis or hypnotherapy training.

Although you do not need any prior academic qualifications if you intend to practice as an hypnotist we feel that you must have an empathy for people as clients will be looking to you for assistance with a variety of issues. It is important to be able to establish rapport with people and you must of course be able to meet the academic requirements of the training.

This course is designed for individuals who would like to study hypnosis for a new career or as a adjunct to their present profession. If you have a background in psychotherapy, in health care or psychology and wish to incorporate hypnotism into your existing practice this course is ideally suited to meet your requirements.

- Those who want career advancement (part-time or full-time) and who would like to work with people in a private professional practice of their own.
- All health professionals, including therapists, counsellors, social workers, doctors, dentists, nurses, para-professionals and teachers who want to enhance their skills and add hypnosis to their practice.
- All those interested in alternative healing modalities and want to make a contribution by helping others.
- All who are currently hypnotherapists and want to deepen their knowledge and skills in the field.
- Everyone interested in learning hypnosis and self-hypnosis for self-improvement and personal growth.

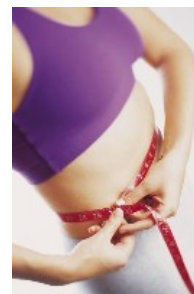
**NOTE:** This course is not suitable for people with specific medical conditions including bi-polar, schizophrenia or epilepsy.





## Consulting Hypnotists may develop as general practitioners or specialise in areas such as:

- Sports Hypnosis
- Forensic Hypnosis
- Paediatric Hypnotherapist
- Hypnosis for Childbirth
- Pain Management
- Hypno-Anaesthesia
- And, more.



Most Hypnotists, upon receiving their certification find themselves generalizing. This approach is very successful because hypnotherapists, no matter what their specialization, tend to use the same approach when working with clients. For example:

- Hypnotic Inductions
- Hypnotic Suggestions
- Hypnotic Conditioning
- Visualization Techniques
- Hypnotic Age Regression Techniques
- And, more



These hypnotherapists who are generalists will see a wide variety of clients and are very successful with many issues such as:

- Smoking Cessation
- Weight Control
- Habit Change
- Stress management
- Motivation
- Overcoming Fears
- Study Improvement
- And, more



The Consulting Hypnotist will be able to handle such issues and be fully trained and ready to go into practice. They will serve their clients having completed the high quality training programme such as the NGH Consulting Hypnotist Certification Course offers.

With advance training, hypnotists may work with other professionals such as doctors and psychologists accepting clients through referrals, or working with the other professional as a team helping the client/patient to heal or reach other goals.

Now is a great time to consider training in the field of hypnosis and hypnotherapy. Science continues to validate the reality and effectiveness of hypnosis. With this kind of evidence coming from the research centres, such as universities and hospitals, more and more people will seek out quality training. Those who take the initiative and train now will be the teachers and supervisors of tomorrow. There is a great future ahead for those who train in hypnosis and hypnotherapy.

## Recession Insurance

We need to talk about the elephant in the room. World economies are not doing so well. Now is not the time to panic. Nor is it time to sit idly by. It is time to get serious. It's time to hunker down and dive into getting the edge you need.

Statistics say that — of all times — this is when you should be studying a course such as The NGH Consulting Hypnotist Certification Training.

During the 1980's recessionary period many people turned to such programmes for guidance as was evidenced by an increase in revenues of those running the programmes.

Considering that statistics show over 50% of people attending these programmes are in the upper income bracket you might ask:

- ⇒ Why do people with higher income focus on their self-improvement during economic slowdowns?
- ⇒ What do they know that others do not know?
- ⇒ When you cannot rely on the economy, focus on what you can rely on. Yourself.

### **You must do everything within your means to advance yourself.**

Call on the vast internal resources of your inner mind to make sure you are stable, productive, and finely honed with every advantage so you can be financially strong.

By effectively learning about hypnosis you can call on the power of your inner mind to help strip away resistance and generate the most positive results humanly possible.

Don't rely on your current competencies. Recessions are all about survival of the fittest. The NGH Consulting Hypnotist Certification Course will ensure you are among the most robust, able-bodied/able-minded, top of form individuals in your company, in your community, in your world.

You need to make sure you are taking the right action and making the **intelligent decisions**. You want to use more of your **natural mental abilities**. You want to **enhance memory**. You want to **stop smoking**. You want to **reduce stress**. You want to **control weight**. You want to **overcome fear**. You want your **relationships to get better**. You want to **enjoy sound personal growth** that will serve you long into the future.

We absolutely believe that The NGH Consulting Hypnotist Certification Course is the best way to weather the storm and be prepared for the boom that always—100% of the time—follows a recession. Good times are coming. Be ready for them!



**Learn** how to hypnotise yourself and others.  
Discover the **exciting** world of **hypnosis**.  
**Start now** by reserving your place on the next  
scheduled **programme**.

# **Fast Action** **"12 Hours Of Natural Sounds Royalty Free"**

Yours at no additional cost when you register on or before:  
([Contact Martin Kiely Hypnosis Centre for upcoming training dates](#))

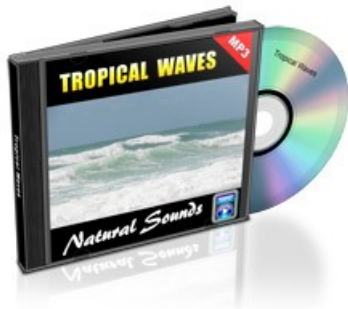
## **Chill Out With This Amazing Collection Of All Natural Sounds**

Duplicate and resell these Audios for 100% of your own profit. You can duplicate these on to CDs or offer them as downloadable files. Sell them in your own way.

Ideal for hypnotherapists and other therapy practices, or for your own enjoyment, relaxation and escape from every day stress.

### **Tropical Waves**

**"Feel The Waves Lapping Against Your Feet"**



**Running Time:** 59 Min 44 Sec

**Description:** Lay back and imagine you are on a tropical sandy beach, the sun gently beating down on you with the sounds of the waves gently lapping at the shore

**€ 17.00 Value**

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### **Torrential Rain**

**"Feel The First Drops Of Rain On Your Face"**



**Running Time:** 59 Min 44 Sec

**Description:** The winds are strong and the force of nature is truly demonstrating its power. You can hear the wind, the rain, the sound of thunder... The first spots of rain make you dive for cover and as you reach your shelter the heavens open.

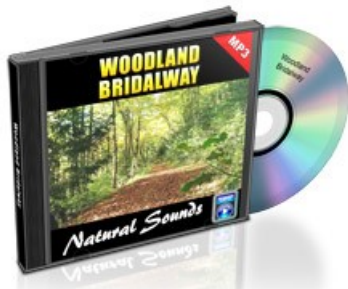
**€ 17.00 Value**

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### **Woodland Bridalway**

## "Hear The Sound Of The Trees Rustling"



**Running Time:** 59 Min 43 Sec

**Description:** Take a relaxing stroll along a peaceful and tranquil woodland bridleway, and leave all your cares behind as the sun shines down and warms you - just don't forget to move for the passing horses!!.

Sit back and relax while your favorite sounds block out the outside world, and let your imagination roam.

€ 17.00 Value

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## Tropical Storm

"You Can Hear The Sound OF Thunder And See The Lightening"



**Running Time:** 59 Min 43 Sec

**Description:** The water runs off the roof of your shelter, and in the distance you can hear the rumble of thunder as the storms weaves it's weary path.

€ 17.00 Value

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## Dusk At The Oasis

"At Last It's Time To Rest At The Oasis After A Day In The Desert"



**Running Time:** 59 Min 39 Sec

**Description:**

After a grueling day on the camel train, you set up camp for the night at the oasis. As you settle in for the evening the wind begins to rise.

€ 17.00 Value

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## Autumn In The Forest

## "You Can Hear The Sound Of The Leaves Falling"



**Running Time:** 59 Min 44 Sec

**Description:**

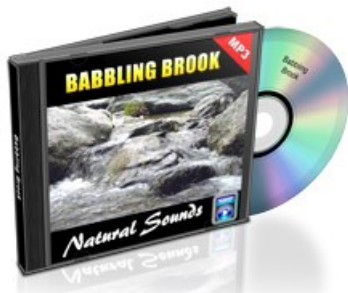
Leaves rustle as the gusts whistle through the trees and the occasional sound of a forest inhabitant is heard on the wind.

€ 17.00 Value

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## Babbling Brook

### "The Hypnotic Sound Of The Water Falling Off The Rocks"



**Running Time:** 1 Hour 0 Minutes

**Description:** Listen the the water of the brook gently sweeping over the rocks, rushing through the gaps as it makes it's way ever onwards.

€ 17.00 Value

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## Tropical Beach At Sunset

### "The Ultimate Tranquility Experience"



**Running Time:** 59 Min 59 Sec

**Description:** The sun has just gone down and you can hear the sounds of the waves gently lapping on the shore as the creatures of the night start their gentle symphony of sound against the night air.

€ 17.00 Value

## Lazy Summer Day

## "Listen To The Sound Of A Bee As It Passes By You"



**Running Time:** 1 Hour 0 Minutes

**Description:** A hot lazy summer day, sit back, kick back, and let the sun gently warm you as you sip an ice cold lemonade.

€ 17.00 Value

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## Hot Jungle Day

"Enjoy The Tropical Sounds Of The Jungle"



**Running Time:** 1 Hour 0 Minutes

**Description:**

Another hot humid day in the jungle, you sit and rest after a long trek through the undergrowth to take in the beautiful cacophony of sound.

€ 17.00 Value

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## Tranquil Waterfall

"Relax As You Hear The Water"



**Running Time:** 1 Hour 0 Minutes

**Description:** Water gushes from on high and falls flowing and against rock and mixes with the the swirling foam producing ripples and currents across the tropical lake.

€ 17.00 Value

## Log Cabin Fire

## "Hear The Sound Of The Logs Crackle And Spit As They Burn"



**Running Time:** 1 Hour 0 Minutes

### **Description:**

Snuggle up on the rug and stare deep into the fire as the flames warm you and conjure up magical dancing pictures before your eyes.

**€ 17.00 Value**

*A Symphonic Harmony of*

**Extra\*\*\*\*\***



*Synthesized Sounds*

*For*



*General Listening And Relaxation..."*

Ideal for Consulting Hypnotists and other therapy practices, or for your own enjoyment, relaxation and escape from every day stress.

- **Full Copy Rights Included -**

**€ 97.00 Value**

**You Get Copy Rights To These Products,  
which means you can:**

- **Sell the individual products to clients.**
- **Mix tracks with your recordings to create your own products.**
- **Use tracks as background music during hypnosis session.**

**Note: These are your products and you can set the prices at what ever you desire!**

## **What You Get:**

**This product comes with absolutely everything you need to get started right away.**

- ⇒ **Copy Rights**
- ⇒ **Professionally Designed E-cover**
- ⇒ **MP3 Audio File**



**✓ YES!** Include Access To These "12 One-Hour Royalty Free Natural Sounds" PLUS "5 Bonus Audios" with Copy Rights When I Register for the 'Reserved Place' option NOW!

To secure this amazing package of Extra Bonuses right now, just fill out the registration form and forward to Martin Kiely Hypnosis Centre.

 *Fast Action Bonus Package Only Available Until Two Weeks Before Course Advertised Start Date*



**More Extra\*\*\*\*\*** 

In addition to everything in the NGH Certified Consulting Hypnotist Course all paid participants who have successfully completed the course will receive the following:

### **Consultation Certificate**

While your course is comprehensive and easy to follow through instructor guidance and practicum. On completion there are always questions and issues that may arise as you begin practicing. To make sure you are able to successfully apply the principles taught during the course, you are welcome to have an additional consultation with Martin Kiely. Simply follow the instructions on the certificate when received with your course materials.

#### **Consultation Certificate # 1** (€150 Value)

Speak with Martin Kiely for up to 60 minutes to help resolve any questions or issues that may arise as you begin applying hypnosis.

To set up your appointment call 021 4870870 or email: [martin@nghtrainingireland.com](mailto:martin@nghtrainingireland.com)

Alternatively consultations can be conducted by telephone or for FREE if you are registered with Skype. Join Skype for free at [www.skype.com](http://www.skype.com). When you book your consultation have your Skype username ready and a time will be arranged for your consultation call.

# How to Register

1. Complete the REGISTRATION FORM. Make sure that you read and complete all pages.
2. Mail or email your completed registration form with full tuition payment or reserve your place with a refundable booking deposit of €300. Mail to:

Martin Kiely  
Martin Kiely Hypnosis Centre  
1 Windsor Place, Ballyhooly Road,  
St. Luke's Cross, Cork.  
T23 PX6N



Make Cheque, Bank Draft or Postal Order payable to Martin Kiely. If you wish to pay online through PayPal's secure payment services select this option on the registration form. On receipt of your completed form a PayPal Payment request will be sent to you through your email account.

3. **Register online.** You can register online by going to the following link:  
<http://hypnosis-channel.com/go/online-registration>
4. If you have chosen the **Reserved Place** (*with Fast Action FREE Bonuses*) from your choice of enrolment options. Deposit (€300) to be received 14 days before selected scheduled course start date. Balance (€3097) will be due on or before selected course start date. (*See training schedule for class dates and locations.*)

Receipt of Deposit secures your place. If you have chosen the **Full Payment** option of €3397 payment to be received on or before selected course start date. (*See training schedule for class dates and locations.*) Receipt of Full Payment secures your place.

***NOTE: Payment Plan Also Available. See Page 5 for more details.***

4. On receipt of your completed registration form you will receive a courtesy call from Martin Kiely to discuss your personal/professional course goals and objectives and to chat about anything else we can include in the course for you!

**Thank you for considering the National Guild of Hypnotists Consulting Hypnotist Hypnotherapist Certification Course. We look forward to working with you!**

WE ARE HERE TO HELP IF YOU REQUIRE ADDITIONAL INFORMATION.



JUST GIVE US A CALL:

**021-4870870**

# National Guild of Hypnotists Approved Hypnotism Certification Training Ireland



## MARTIN KIELY HYPNOSIS CENTRE

1 Windsor Place, St. Luke's Cross,  
Cork City, Ireland.  
Tel: 353 (0)21 4870870

Website: [www.martinkielyhypnosis.com](http://www.martinkielyhypnosis.com)  
Email: [martin@martinkielyhypnosis.com](mailto:martin@martinkielyhypnosis.com)

[www.NGHHypnosisTrainingIreland.com](http://www.NGHHypnosisTrainingIreland.com)



## Registration Form

(Please complete both sides and return via post or email.)

Name:

Address:

Phone:

Mobile:

E-mail:

Occupation:

Highest level of education:

Highest Degree Earned:

Name of Degree Granting Body:

Have you taken other hypnosis training? NO  / YES

If yes state when and with whom?

Your purpose for taking this programme:

Do you have or have you ever been diagnosed with a serious physical or psychiatric illness?

NO  / YES  (If Yes please give details)

Have you ever been convicted with or charged with a criminal offense and/or have you ever served a prison sentence?

NO  / YES  (If Yes please give details)

SIGNATURE:

DATE: / /



Please turn over and complete other side of Registration Form. Both sides are required to be completed and returned. Thank you

**CLASS SCHEDULE**

<b>Full Day Class Saturday (x5)</b>	9:00am—5:00pm	40 Hours Total
<b>Full Day Class Sunday (x5)</b>	9:00am—5:00pm	40 Hours Total
<b>Assignments &amp; Independent Study</b>		20 Hours Total

<b>Dublin</b>	<input type="checkbox"/>
<b>Cork</b>	<input type="checkbox"/>
<b>Limerick</b>	<input type="checkbox"/>
<b>Galway</b>	<input type="checkbox"/>

*Please check  the location option above*

To ensure personalized attention and success class sizes are limited to 4 – 10 people.

**ATTENDANCE POLICY**

All students will be required to be in attendance at all classroom instruction unless other arrangements have been made with the instructor.

**TUITION AND FEES INFORMATION**

<b>Reserved Place*</b> Deposit to be received 14 Days before selected scheduled course start date. Balance paid on or before start date. *Plus FREE Fast Action Bonuses!!!	<b>€ 300 + € 3097</b>	<b>Fast Action Bonuses Value €700</b>	<input type="checkbox"/>
<b>Full Payment</b> Payment to be received on or before selected scheduled course start date	<b>€ 3397</b>		<input type="checkbox"/>
<b>Payment Plan Option</b> Payment Plan consists of 4 payments of €700 and 1 payment of €597. Full course fee to be received on or before final scheduled weekend training date.	<b>€700 x 4 €597 x 1</b>	<b>€ 3397</b>	<input type="checkbox"/>

*Please check  the preferred option above.*

Payment of registration fee reserves your place in class. All fees are due before class begins.

**REFUND POLICY**

Upon written application for cancellation of an enrolment agreement delivered to Martin Kiely Hypnosis Centre either in person or by registered post, within 3 working days after, such an agreement is signed and up until the date upon which the course is scheduled to start in which the student is enrolled, the student shall be refunded all monies paid. Canceling enrollment after classes were scheduled to begin, WHETHER THE ENROLLEE WAS IN ATTENDANCE will permit a refund of tuition only according to the schedule outlined below. The minimum refund allowable per student shall be based upon the following formula for a refund.

“Percentage of Attendance Time” to the total time of the course.

- Up to 5% - 100% refundable*
- Up to 10% - 90% refundable*
- Up to 25% - 75% refundable*
- Up to 50% - 50% refundable*
- Over 50% - No refund*

NOTE: All course materials remain the property of Martin Kiely Hypnosis Centre and must be returned should a student cancel enrolment at any stage. No refund will be issued until all course materials are returned and received by Martin Kiely Hypnosis Centre.

- I confirm that I have read all details about the NGH Consulting Hypnotist Certification Course and I am completely satisfied and make an informed decision.
- I understand the tuition and refund policies.
- I hereby certify that all information contained in this application is true and complete.
- I agree to pay my due tuition and fees in the following manner

**Cheque  Bank Draft  Postal Order  Cash  PayPal**

*Please check  the preferred option above*

Signature: \_\_\_\_\_

Date:     /     /

## **Mission Statement For Certification As A Consulting Hypnotist**

The purpose of this training is to provide you with the information to apply to become a Consulting Hypnotist, Certified by the National Guild of Hypnotists, P.O. Box 308, Merrimack, NH, 03054 USA. The manner you treat the information supplied to you is crucial to your success.

### **Basic Requirements**

Registering means you are first applying to the NGH for a Non-Certified Membership. Upon acceptance, you will then be automatically enrolled as a Member to take the Certification Course for a Consulting Hypnotist. This and other Fees and benefits are included in your Total Registration Fee. You must complete all paperwork and Application Forms and return them to your Instructor.

You must attend all classes as scheduled, complete all assignments on time and participate in all class activities. You must complete all work in the allotted time, successfully pass all oral and written exercises and exams and be able to show evidence of successfully completing all practicum, whether inside or outside of the classroom. You must complete all homework, which includes reading at least one book (supplied) within the first two weeks. No application for Certification will be given until all work is successfully completed. Your first year's Membership in the NGH will be provided by the Instructor upon successfully completing the class requirements. Upon completion of all requirements, you will receive from the NGH a handsome 11 X 14 Certificate of Completion to proudly display.

In the event that a class must be rescheduled due to unforeseen circumstances, such as, but not limited to, weather or the Instructor's illness, your class will be rescheduled. This may extend the number of weeks that it will take to complete the Course and it is your responsibility to adjust your schedule in order to attend all classes. No credit or refund will be given for missed or rescheduled class time. In the event that you must drop out of the class, you may ask to retake the missed portions during the next offering, provided you arrange for this *before you leave the last class you attend*. In the event you miss a scheduled class, you must show evidence of sufficient work to stay current with the class and complete the required number of hours of training. This determination shall be made solely by the Instructor. If you cannot show such evidence, you may elect to be tutored by the Instructor at the additional cost of €80 per hour. Failure to complete all requirements will prohibit Certification until such requirements are met. You must supply a reliable telephone number, email address and physical address on your Application. Post Office Box numbers are not acceptable.

The information presented in this Course is highly prized and you should treat it accordingly. This information is the foundation upon which you have the distinct opportunity to expand an existing career or use as the basis for a new and exciting career.

All materials used in this class are copyrighted and may not be used by or shared with anyone that is not enrolled in this class. Recording devices of all types are prohibited and the use of such will be grounds for dismissal without refund or recourse. This will be strictly enforced.

**REDRESS:** I, MARTIN KIELY, YOUR INSTRUCTOR AM A BOARD CERTIFIED MEMBER OF THE NATIONAL GUILD OF HYPNOTISTS AND PRACTICE IN ACCORDANCE WITH ITS CODE OF ETHICS AND STANDARDS. IF YOU HAVE A COMPLAINT ABOUT MY SERVICES OR BEHAVIOUR THAT I CANNOT RESOLVE FOR YOU PERSONALLY, YOU MAY CONTACT THE NATIONAL GUILD OF HYPNOTISTS AT P.O. BOX 308, MERRIMACK, NH, 03054-0308, PHONE (001) 603-429-9438 TO SEEK REDRESS. ANY AND ALL DISPUTES COMING FROM ANY INTERACTION BETWEEN THE APPLICANT OR STUDENT AND THE INSTRUCTOR SHALL BE RESOLVED SOLEY BY AN ARBITRATOR. PARTICIPATION IN ANY OFFERING MADE BY THE INSTRUCTOR CONSTITUTES ACCEPTANCE BY THE APPLICANT OR STUDENT OF ALL TERMS, CONDITIONS AND REQUIREMENTS WHETHER CONTAINED HEREIN OR ADDED HEREAFTER

I have read, accept and understand all the above.

Signed \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_  
Signature of Applicant or Student

# Martin Kiely Hypnosis Centre

## Electronic Signature Policy

It is the policy of the Martin Kiely Hypnosis Centre to accept electronic signatures as defined within this policy for author validation of documentation, content accuracy and completeness with all the associated ethical, business, and legal implications. This process operates within a secured infrastructure, ensuring integrity of process and minimizing risk of unauthorized activity in the design, use, and access of the electronic health records.

### **Purpose:**

To establish a foundation for technical and human interaction policy and procedure decisions to guide legal and compliant electronic signature processes. To improve signature legibility, facilitate the use of electronic signatures for client records generated during hypnosis sessions, validate information accuracy and completeness, verify the identification and appropriateness of electronic record authors, and support nonrepudiation.

### **Scope:**

Electronic signature, attestation, and authorship are referred to in this document as *e-signature*. Individuals authorized to affix an electronic signature to a documentation or record shall be limited to individuals with defined privileges.

### **Policy Statement:**

Electronic signature is used for records as a means of attestation of electronic record entries, transcribed documents, and computer-generated documents. Properly executed electronic signatures are considered legally binding as a means to identify the author of record entries, confirm content accuracy and completeness as intended by the author, and to ensure e-signature integrity is maintained for the life of the electronic record.

### **Types of E-Signatures:**

The policy delineates the types of e-signature functionality acceptable for use in the Martin Kiely Hypnosis Centre and the method of organization approval of each type prior to initial use.

A properly executed electronic process signifying an approval of an entry or document content presented in electronic format may encompass a broad gamut of technologies and methodologies, ranging from an "I agree" button in a click-through agreement, to an electronic tablet that accepts a handwritten digitized signature, to a digital signature cryptographically tied to a digital ID or certificate.

### **Acceptable and approved functional types may include:**

#### **Biometric:**

Use of biological data, such as fingerprints, handprints, retinal scans, and pen strokes, to authenticate an individual.

#### **Digital signature:**

A cryptographic signature (a digital key) that authenticates the user, provides nonrepudiation, and ensures message integrity. This is the strongest signature because it protects the signature by a type of "tamper-proof seal" that breaks if the message content were to be altered.

#### **Digitized signature:**

An electronic representation of a handwritten signature. The image of a handwritten signature may be created and saved using various methods, such as using a signature pad, scanning a wet signature, or digital photography. The signature may be "captured" in real time (at the time the user applies the signature), or a saved image captured at the point of normal business operations may be imported. The digitized signature is useful for client signatures that must be collected for consent, application forms or any other type of electronic form requiring client signature.

<http://hypnosis-channel.com/go/online-registration>

## Martin Kiely Contact Details



**Post:**

Martin Kiely, BCH, CI  
Martin Kiely Hypnosis Centre,  
1 Windsor Place, St. Luke's Cross,  
Cork City.

**Telephone:** 021



4870870

**E-mail:**



[martin@nghHypnosisTrainingIreland.com](mailto:martin@nghHypnosisTrainingIreland.com)



**Web:**

[www.nghHypnosisTrainingIreland.com](http://www.nghHypnosisTrainingIreland.com)

*"We welcome your enquiries and look forward to speaking with you."*

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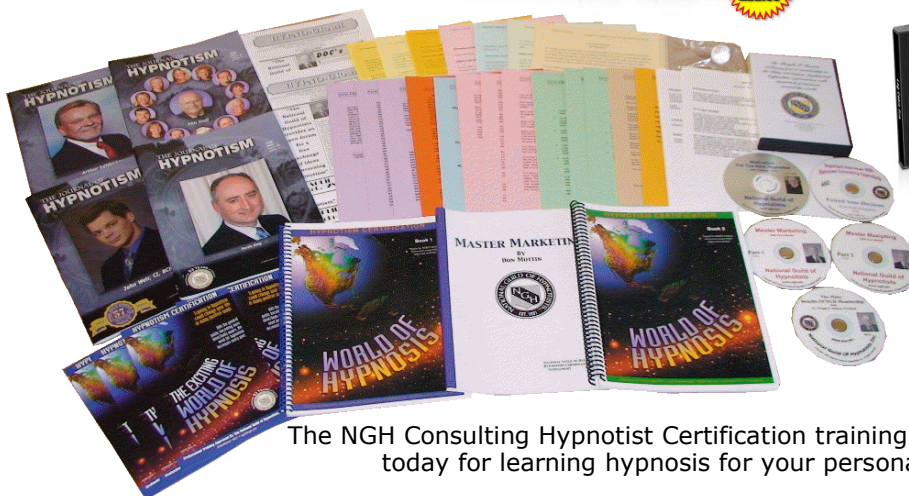
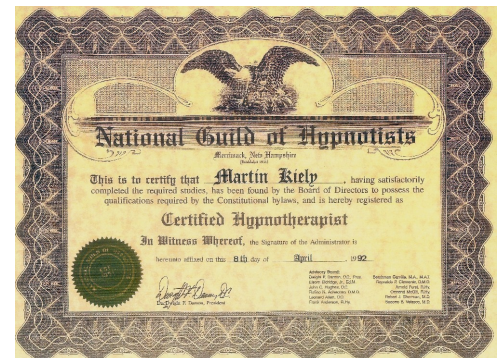
Speak with Martin Kiely for up to 60 minutes to help resolve any questions or issues that may arise as you begin applying hypnosis.

To set up your appointment call 021 4870870 or email: [martin@nghtrainingireland.com](mailto:martin@nghtrainingireland.com)

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